



2007 - 2008 Sponsorship Benefits

The U.S. Green Building Council – Central California Chapter recently was granted provisional chapter status by the national U.S. Green Building Council and we need your support. By becoming a sponsor, you can help us achieve our mission of promoting and advancing healthy, sustainable, socially responsible, and economically viable environments through collaboration, diversity, education, networking, and environmental stewardship. Your sponsorship will allow us to provide first-rate educational programs and a full range of valuable services to chapter members and the communities we serve. Please note that we are in the process of applying for federal tax exempt status.

Benefits	Platinum	Gold	Silver	Bronze	Program
	\$5,000	\$2,500	\$1,000	\$500	\$200
EVENT EXPOSURE*					
Recognition in e-mail communications to members (# of emails during sponsorship period)	Every e-mail	12	6	4	1 (Dinner Meeting)
Recognition in all multi-media presentations, powerpoints, exhibits, and publicity originated by USGBC-CC	Yes	Yes	Yes	Yes	
Signage Listing Chapter Sponsors at Special Events (# of events)	1	1	1	1	
Sponsor Logo on flyers for special chapter events (# of events)	2	2	1		
Company Banner Displayed at Special Events - Provided by Sponsor & subject to venue limitations (# of events)	2	1			
Recognized as a LEED workshop Sponsor on promotional flyers (# of workshops)	2	1			
Podium time at one special chapter event (minutes)	10	5			5
Table-top display at Special Event or Dinner Meeting (# of events)	2	1			1 (Dinner Meeting)
COMPLIMENTARY ADMISSION					
Monthly Chapter Dinner Presentations (# of admissions)	6	4	3	2	2
LEED Workshops (# of admissions)	2	1			
WEBSITE, NEWSLETTER & MEMBERSHIP DIRECTORY*					
USGBC-CC Website Logo/Name & Link Location (Page & Type)	Home & Sponsor / Logo	Sponsor / Logo	Sponsor / Logo	Sponsor / Name	
USGBC-CC Membership Directory Listing by Industry & by Company	Yes	Yes	Yes	Yes	
USGBC-CC Membership Directory Sponsor Logo/Name & Link Location (Page & Type)	Preferred / Logo	Sponsor / Logo	Sponsor / Name	Sponsor / Name	
USGBC-CC Web-based E-newsletter Advertisement in 6 editions (Ad size in pixels)	Full Banner (468x6)	Half Banner (234x60)	Button 1 (120x90)	Button 2 (120x60)	

* USGBC-CC reserves the right in its sole discretion to select the specific communication, chapter event or meeting or sponsor link location; USGBC-CC will make reasonable efforts to accommodate specific sponsor requests.



U.S. Green Building Council Central California Chapter

SPONSOR COMMITMENT

**YES! WE WANT TO SUPPORT THE
USGBC-CC AS A SPONSOR:**

SEE ATTACHED BENEFITS MATRIX

- Platinum Sponsor @ \$5,000
- Gold Sponsor @ \$2,500
- Silver Sponsor @ \$1,000
- Bronze Sponsor @ \$500
- Certified Program Sponsor @ \$200

DETAILS

- Annual Sponsorships commence upon receipt of payment.
- USGBC-CC reserves the right of final approval for all sponsors and for all sponsorship material.
- Sponsor hereby agrees to indemnify and hold harmless the USGBC-CC for any and all claims, losses or liabilities arising out of or in connection with Sponsor's activities and/or Sponsor's participation at USGBC-CC's events.
- Web-Based Newsletter Advertising specs (pixels):

Banner - 468x60	Button 1 – 120x90
Half Banner - 234x60	Button 2 – 120x60

Submit your logo and/or advertisement to info@usgbccc.org
Provide a hyperlink when submitting the advertisement.

- Yes, we want our complimentary listing in the membership directory by industry & company (\$40 value)

CONTACT INFORMATION & COMMITMENT

Company			
Name		Phone	
Mailing Address		Fax	
City, St, Zip		Email	

Please sign below to confirm your sponsorship commitment.

Signed: _____ **Date:** _____

PAYMENT INFORMATION

Payment Type (Circle)	CHECK / MASTERCARD / AMERICAN EXPRESS / VISA		
Check / Card Number		Exp.	/
Billing Name & Address			
<input type="checkbox"/> (Same as Mailing)			

Credit Card Authorization Statement: I hereby authorize USGBC-CC to charge my credit card for the total amount due.

Signed: _____ **Date:** _____
(Charge will appear as Professional Exchange or PROEXCH on your statement.)

Please make check payable to USGBC-CC and mail to:
USGBC-CC ■ 4747 N. First, #140 ■ Fresno, CA 93726
or FAX to (559) 227-1463