



The Green Apple Zero Waste Video Competition empowers students to express their voice and share solutions to address the critical fact that we produce too much trash. 40% of all plastics used are only used once and have a working life of 15 minutes. 40% of our food is wasted. China has stopped accepting most forms of recyclables. California's recycling rate is falling.

We call on students to find ways to tackle these challenges right at the source: their own school.

Middle School, High School and College students are invited to develop two-minute long PSA videos discussing recycling, their own waste reduction programs, plastic pollution, and zero waste. This project provides multiple learning opportunities for students on waste reduction and recycling while meeting educational standards. This solutions approach will allow students to develop and deepen valuable digital media skills and develop creative approaches to address a real-world challenge. Winners will be selected by a board of judges, considering "likes" received on social media to increase the spread of the messaging throughout student networks.

The competition includes a series of educational events and a reception at the Fresno Art Museum during Earth Day 2019. We will offer both teaching materials on waste and video production in a package for teachers. The project will include a social media campaign as well as partnerships in the community to help share expertise.

How can you get involved?

Partners make our program possible. We are looking for community partners to invest the future of our community's students by supporting this project. To incentivize high quality and wide-spread participation, winning students will receive a scholarship in a yet-to-be-determined amount for future academic use. Please help us invest in our students and communities for multi-bottom line impact.

Partnership opportunities

- Main Program Partner (\$5,000): Yes, your project is aligned with my mission and I want to walk alongside USGBC Central California in making this project possible. I will get recognition as main program partner in all marketing materials and have a spot on the jury. I will have tabling opportunities at the Kick Off event and the reception at the Art Museum.
- Platinum Partner (\$3,000): Your program aligns with our mission and want to ensure the success of this program. I will get recognition as program supporter in most marketing outreach and have a spot on the jury. I will have tabling opportunities at the Kick Off event and the reception at the Art Museum.
- Gold Partner (\$1,000): I want to do as much as I can to help. I will get recognized as program supporter and will receive an invite for the Kick Off event and reception at the Art Museum.
- Silver Partner (\$500): This is a great program, I get a lot of requests, but I can afford to support this program.

YES, I Will Support Green Apple Zero Waste Video Competition:

- Main Program Partner (\$5,000)
- Platinum (\$3,000)
- Gold (\$1,000)
- Silver (\$500)

COMPANY: _____

NAME: _____

PHONE: _____

MAILING ADDRESS: _____

EMAIL: _____

I have enclosed a check payable to USGBC Central California Check Number:

Please send me a digital invoice

Please submit your commitment form and payment to: USGBC Central California Water, Energy and Technology Center 2911 E. Barstow Ave, M/S OF 144 Fresno, CA 93740 Please submit your logo in high resolution .jpg, .png, and .gif files to: lgromis@usgbccc.org

Please sign below to confirm your Green Apple Day of Service partnership commitment.

Signed:

Date: